

Lake Region Television Business Underwriter Agreement

Date of Agreement: _____

Company Name: _____
Authorized Rep: _____
Address: _____
Address: _____
City: _____ State: ____ Zip: _____ Phone: _____

Type of Underwriting: Community Message Board System

Start Date: _____ End Date: _____

In exchange for the Underwriter support provided by the above named business to Lake Region TV (LRTV), a non-profit 501(c)(3) organization staffed entirely by volunteers to provide Community Access Television to Bridgton, Harrison, and Naples, LRTV agrees to provide the following acknowledgement of such support:

Message Board (\$50 per month, first month prepaid)

- 1) LRTV shall prepare and cablecast on FrontierVision cable television system channels 4 and 12 up to three (3) screens of information having a maximum of 30 seconds of total display time and repeating approximately 3 to 4 times each hour during the period when live or videotaped programming is not being cablecast by LRTV - approximately 18 hours per day from 11 p.m. to 5 p.m.

Screens may not include any price or detailed product specific advertising or promotion.

Minor modifications to screens may be made at the request of the Business Underwriter no more than once monthly. Minor modifications made more frequently than monthly will incur a special setup or modification fee of \$ 5. Requests for modifications must be made in writing at least seven (7) days prior to the date the modification is to become effective. Major modifications of one or more screens will incur a production fee of \$25.

Up to two (2) additional screens of information (maximum of five (5) screens total) may be utilized by paying an additional underwriter fee of \$ 10.00 per screen per month.

Up to four (4) digitized images, logos, or items of clip art may be included as either background for or as inserts on each screen permitted above and may be provided either as hard copy, on 3 1/2" IBM compatible diskette, or transmitted via e-mail.

No Underwriter will be offered or receive an "exclusive" opportunity to become a LRTV underwriter based upon their type of business or product.

LRTV shall not be responsible for its inability to cablecast either the Community Message Board screens due to unexpected failure of equipment, power outages, or to errors made by our volunteers in scheduling of live or taped programming.

The above named Business Underwriter agrees to the following terms of payment:

- 1) A total prepayment of \$ _____ is made (by check payable to Lake Region TV) for the following:

Prepayment For First Full Month (_____).....	\$ 50.00
Prepayment For First Full Month - Additional Screens (____ x \$10.00)	\$ ____
Total Prepayment For First Full Month	\$ ____
Pro-rata For Current Month (____ days/30 days x \$ _____).....	\$ ____
Production Fee For Message Board Creation	\$ N/A

- 2) Billing for subsequent months (starting with _____) will be invoiced near the beginning of the month and due within thirty (30) days.
- 3) Message Board Screens of Underwriter accounts that are delinquent more than thirty (30) days will be discontinued and may be reinstated only by payment in full of any outstanding balance and the prepayment of the first full month of reinstatement.
- 3) The Business Underwriter may terminate this agreement provided that the request for termination is provided to LRTV in writing at least five (5) days prior to the beginning of the month.
- 4) Other conditions or terms: _____

Business Underwriter Acceptance

Lake Region TV Acceptance

 Authorized Representative Signature

 Authorized Representative Signature

 Name of Representative (Printed)

 Name of Representative (Printed)

 Position or Title

 Position or Title

LAKE REGION TELEVISION
One Chase Common
Bridgton, ME 04009
(207) 647-8044
e-mail: lrtv@megalink.net

Desired Screen Layouts - Most Fonts, Backgrounds, Extensive Clip Art Available



Screen 1



Screen 2



Screen 2